

A blurred background image of a laboratory setting. In the foreground, a glass beaker is visible on a metal surface, containing a clear liquid. The beaker has markings and the word 'APPROX' is visible. The overall image has a blue tint.

# Medivir

*A specialty pharmaceutical company focused on infectious diseases*

**ABG Lunch Presentation 4 April**

## Presenting team

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VP R&D Projects



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CFO / IR



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CSO



## Medivir Vision



**Medivir aims to become a profitable specialty pharmaceutical company focused on the development and commercialisation of high-value infectious disease treatments**

# Hepatitis C in the Nordic countries

## Medivir is in a unique position – Nordic commercial rights retained

- To launch one of the first products of a new treatment paradigm for a patient group with a distinct unmet medical need
- To give high priority and focus on pre-launch activities to facilitate broad and rapid market access for TMC435 well in advance of launch
- To capture a significant share of the HCV market due to the highly competitive attributes of TMC435

## Unmet medical need – Large market with substantial growth potential

- 115,000 Chronic HCV patients in the Nordic region
- Around 3,000 HCV patients receive treatment today in the Nordic countries The present (2010) market value is SEK 400m
- Poor efficacy and safety profile with current treatment. Less than 50% of patients reach a sustained virologic response
- This medical need will be addressed for the first time with the introduction of protease inhibitors (PI) on the market in 2011/12. TMC435 enter the market as a second generation protease inhibitor.

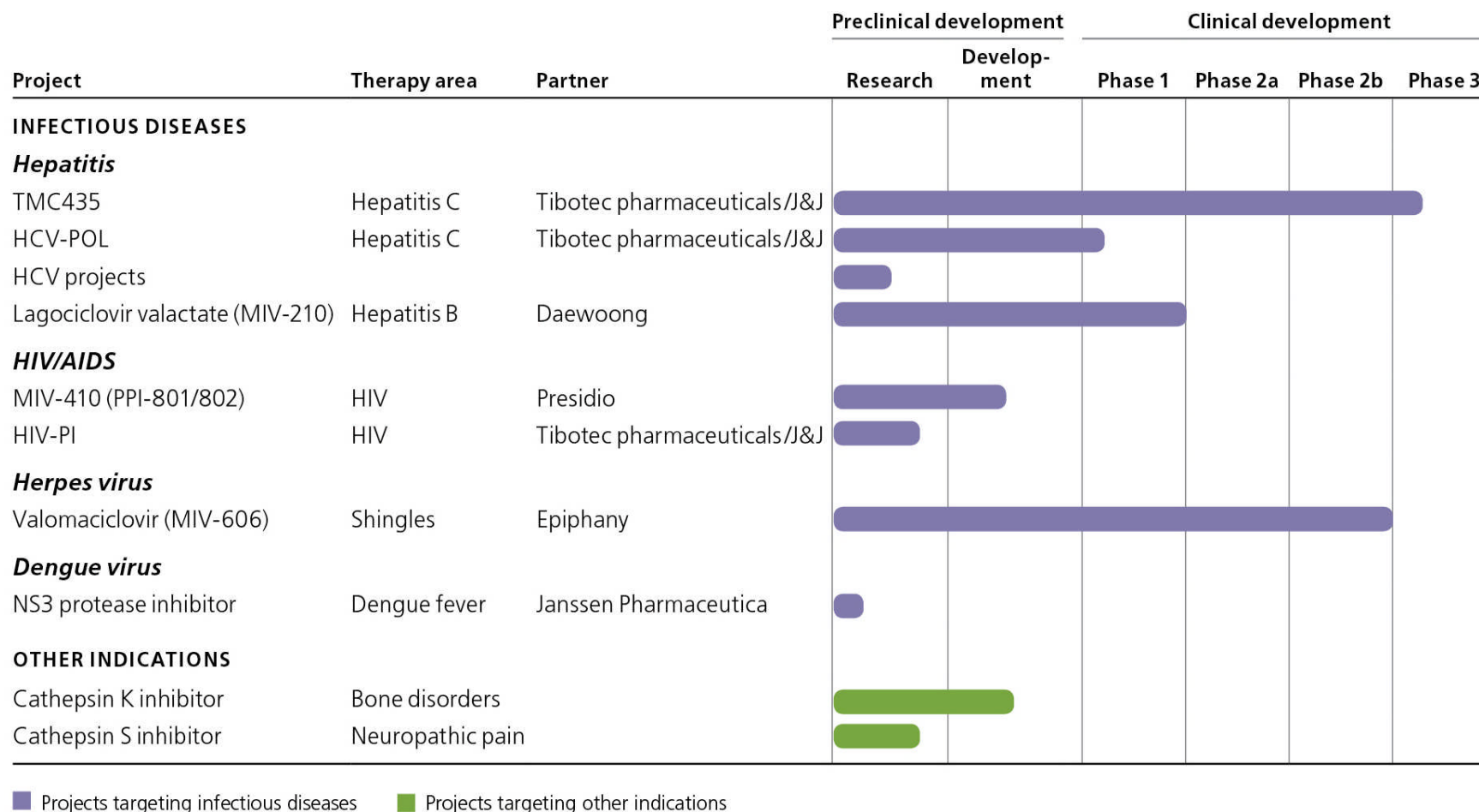
## Treatment evolution – Main market driver

- Patient warehousing of HCV patients with G1 is acknowledged – Approx 10-20% of these patients are in an acute phase and need treatment immediately
- Share of PI treated naïve patients will increase over time as PI's gain recognition



## Our pipeline

# Strong Pipeline with Multiple Paths to Value Creation





## **Our hepatitis C franchise**

Partnered and in-house product portfolio

# Hepatitis C - A Blockbuster Potential Market

## The Hepatitis C Market

- Globally ~180 million (3-4% of world population) infected with hepatitis C virus, of which 80% develop chronic disease
- The difficult to treat genotype 1 (G1a/b) account for ~70% of the HCV population
  - Sustained viral response (SVR) in G1 patients is very low, 42-48% on PegIFN $\alpha$ /RBV, SoC
- Approximately 12 million HCV infected in the US, Europe and Japan
  - Prevalence in JPN ~1.9 million with ~55% being diagnosed (~25% worldwide)
  - Health care burden in the US ~ 5 BUSD / year

## Market Value

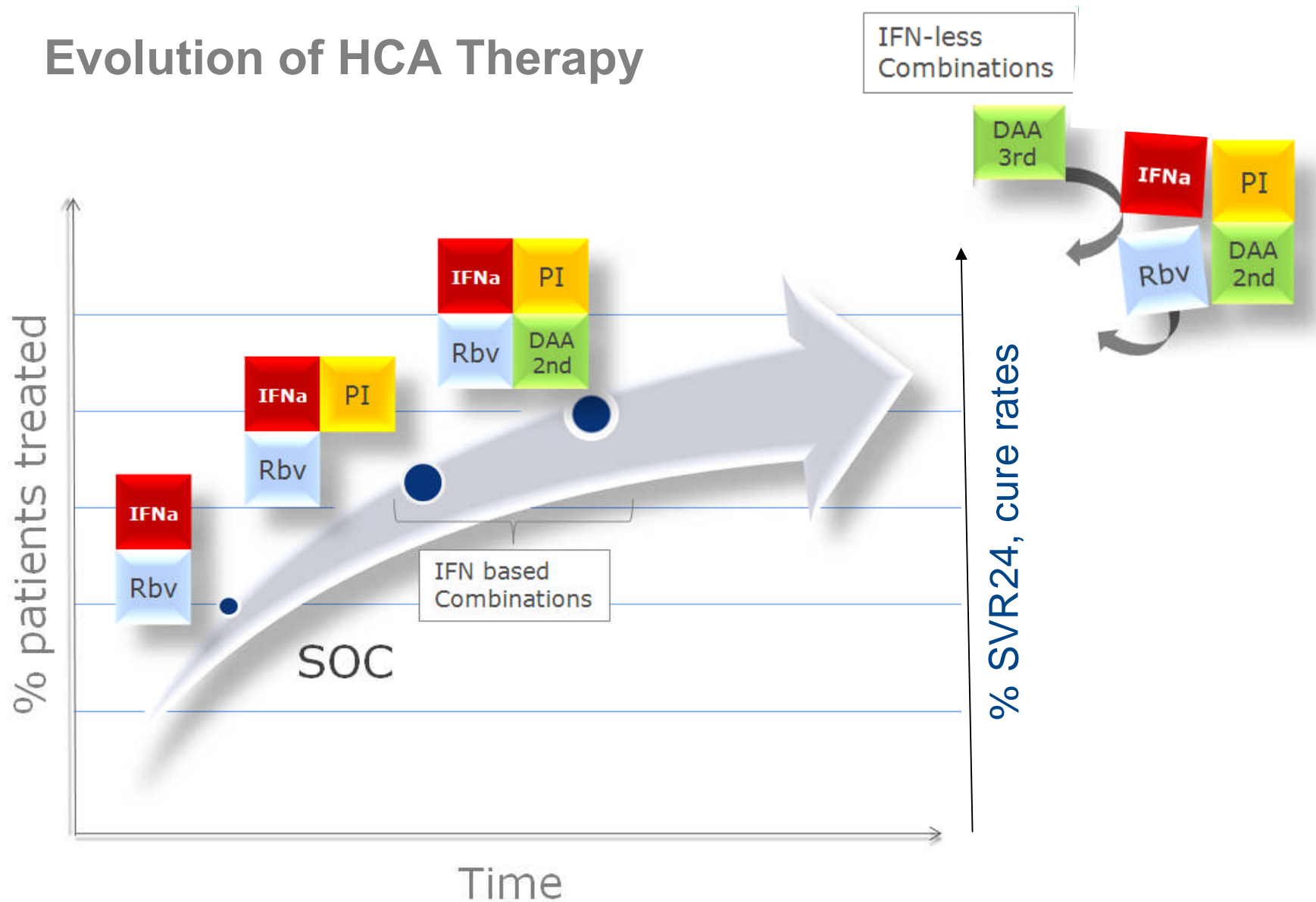
- Estimated market value of over USD 10 billion in 2015 and increasing
- Treatment-experienced patients, currently ~ 0.5 million, comprise ~half of the market value

## TMC 435 potential

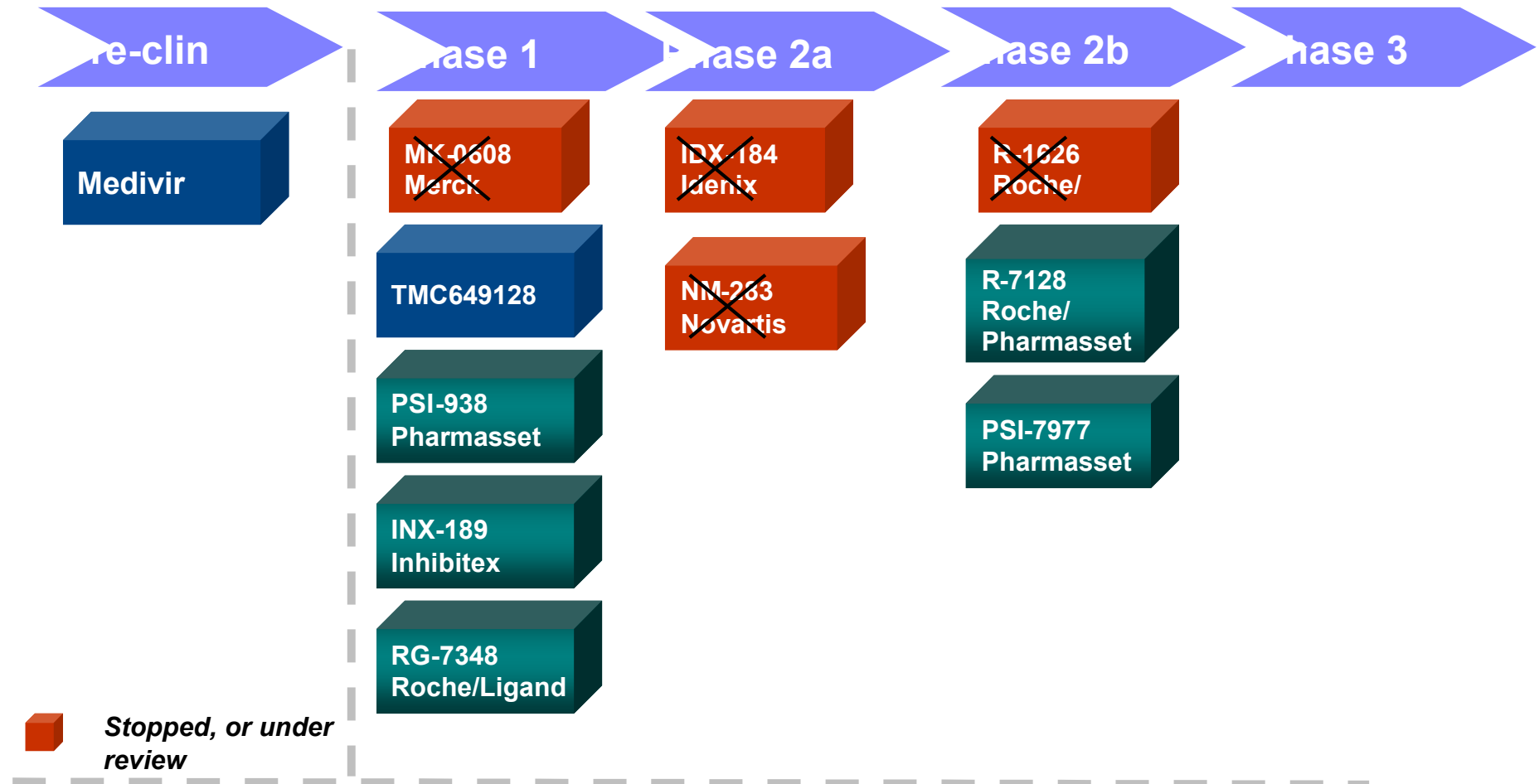
- Analysts estimate TMC435 annual peak sales of 2-4 BUSD



# Evolution of HCA Therapy



# HCV Nucleosides & Nucleotides – Competitive landscape



# HCV Clinical Pipeline

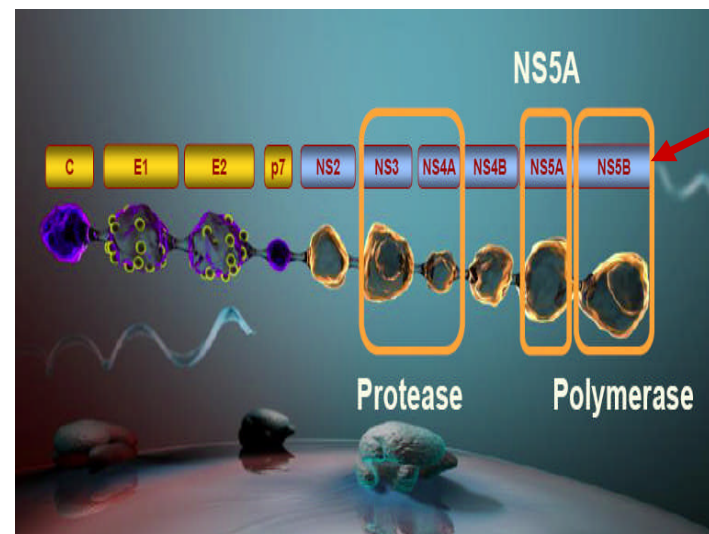


## TMC649 (HCV Pol) – a major commercial opportunity

- EUR 147 million deal value
  - EUR 95 million outstanding
  - Royalties on global sales
- Medivir retain Nordic market rights
  - Prevalence of chronic HCV infected ~115,000
  - Current treatment rates ~ 3,000

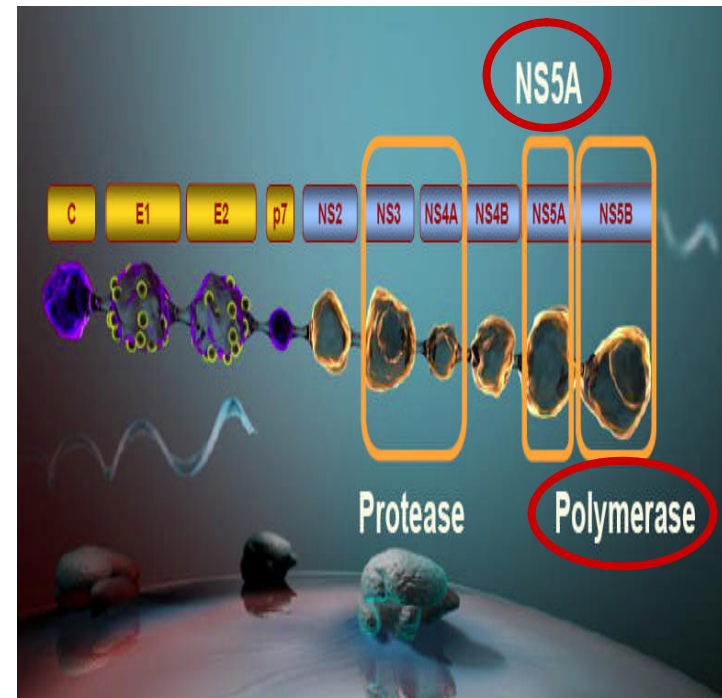
## TMC649 (HCV Pol) – summary status

- Nucleoside/tide NS5B inhibitor
- An ideal DAA agent for future TMC435 combination regimens
- High barrier to resistance and broad genotype coverage
- Long patent life
  - IP extending to 2027 and 2029
- Phase 1 trials ongoing



# HCV Preclinical In-House Programs

- An internal NS5B nucleoside/tide program
- A NS5A program in LO phase



# TMC435 – The Leading Next Generation Protease Inhibitor



- **Strong safety profile:** no adverse events over SoC in the Phase 2b PILLAR and ASPIRE studies
- **Excellent anti-viral efficacy** shown in Phase 2b PILLAR and ASPIRE studies
- **Convenient:** one pill and once daily, no food interactions

# HCV Clinical Pipeline



## TMC435 – summary status

- Potent HCV NS3/4A protease inhibitor
- TMC435, the backbone of future DAA combination therapies
  - Combination studies to be communicated
- Long patent life
  - IP extending to 2026 and 2028
- Global Phase 3 trials ongoing
- Regulatory filings expected in 2013

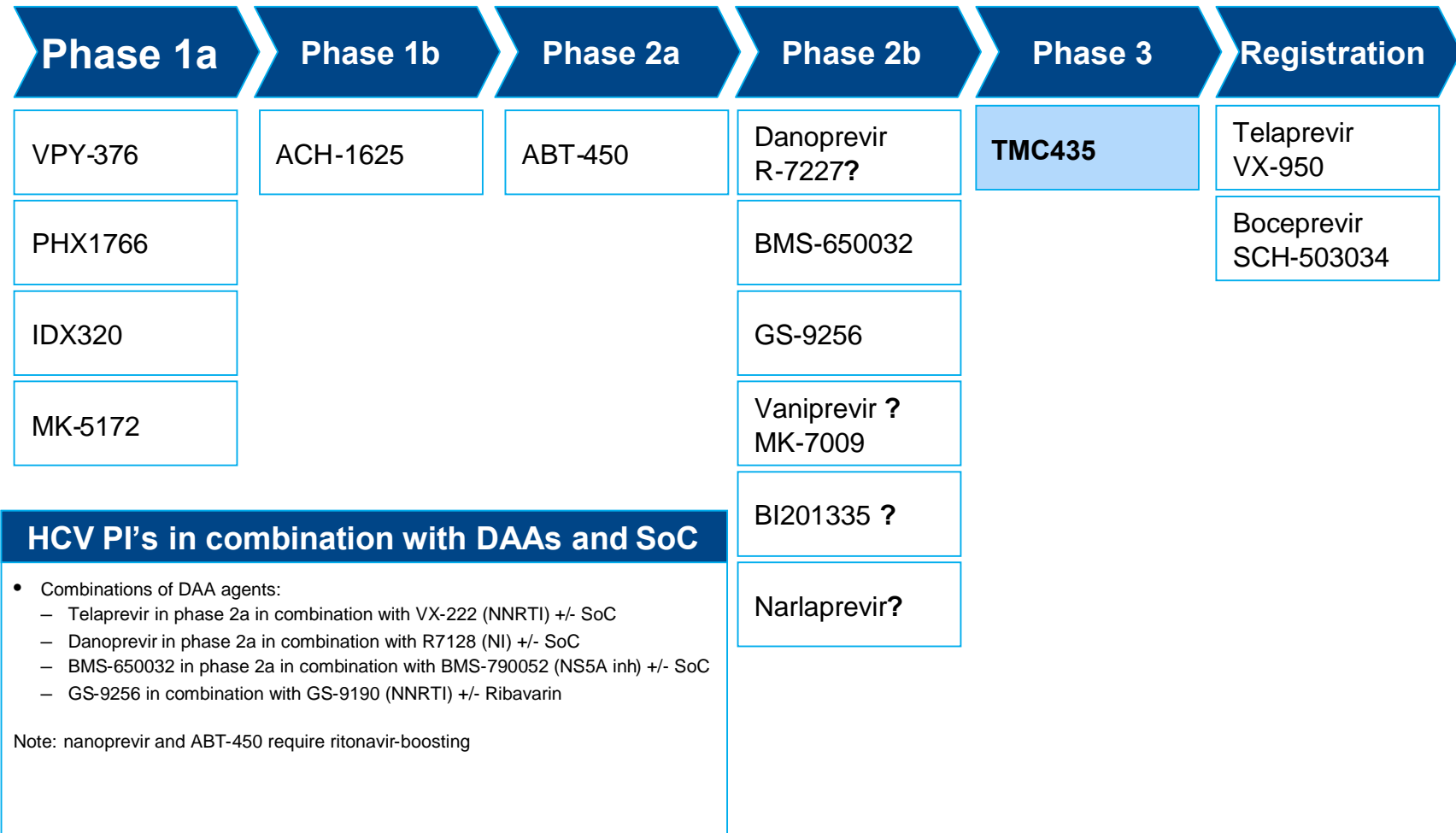
### *Decision Resources, Report March 2011*

*TMC-435 has the potential to emerge as the future gold-standard therapy in our Drug Comparator Model because of its superior clinical profile over the current therapies we evaluated.*

## TMC435 – the commercial opportunity

- EUR 80.5 million deal value
  - EUR 30 million still outstanding
  - Royalties on sales worldwide
  - Medivir retain all rights to the Nordic market

# Hepatitis C PI – the Competitive Landscape



# TMC435 Late Stage Clinical Trial Programme

## Follow Up Phase Phase 2b studies

**PILLAR (C205)** – 386  
genotype-1 infected  
treatment-naïve patients

**DRAGON (C215)** – 92  
genotype-1 infected  
treatment-naïve patients

**ASPIRE (C206)** – 462  
genotype-1 infected  
treatment-experienced  
patients

## Recently Initiated Phase 3 studies

**QUEST 1 (C208)** 375  
genotype-1 infected  
treatment-naïve patients

**QUEST 2 (C216)** 375  
genotype-1 infected  
treatment-naïve patients

**PROMISE (C3007)** 375  
genotype-1 infected  
relapsed patients

### Phase 3 studies started in Japan

both in naïve and  
treatment experienced  
genotype-1 infected  
patients

For additional information on inclusion and exclusion criteria for these studies, please see [www.clinicaltrials.gov](http://www.clinicaltrials.gov)

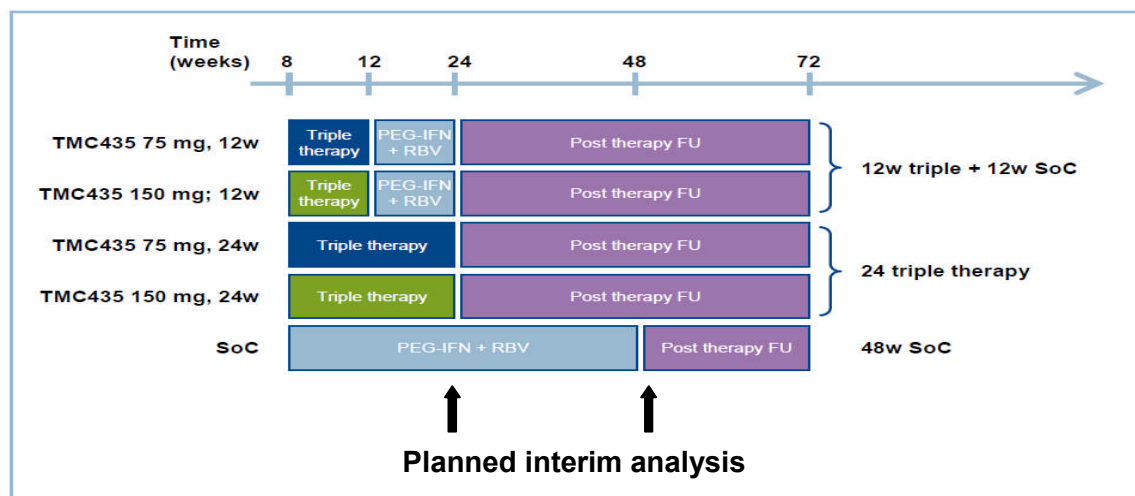


# TMC435 Phase 2b: Study Design & Findings

## 48 week interim analysis

### PILLAR (C205)

- TMC435-C205 is a global phase 2b study in 386 genotype-1 treatment-naïve patients
- Once daily (*q.d.*), 75 mg and 150 mg, of TMC435 + SoC:
  - 12-week triple therapy followed by SoC alone up to week 24
  - 24-week triple therapy
- Response-guided treatment duration in TMC435 arms
  - End treatment at Week 24, if
    - HCV RNA <25 IU/mL detectable or undetectable at Week 4, *and*
    - HCV RNA <25 IU/mL undetectable at Weeks 12, 16, and 20
  - All other patients continued Peg/RBV for up to 48 weeks



# PILLAR C205 Week 48 Interim Analysis

## Safety and Efficacy

1. Phase 2b 48-week (SVR24) Interim Results of TMC435 in Treatment-naïve Patients Chronically Infected with Genotype-1 Hepatitis C Virus
2. In the TMC435 treatment groups 83% of patients were able to stop all therapy at week 24
3. Potent and consistent antiviral efficacy was demonstrated with SVR24 rates of up to 84%
4. No clinically relevant difference in safety and tolerability between TMC435 and placebo groups

Sustained Virological Response 4 and 24 Weeks after Planned End of Treatment (EoT);					
% (n/N)	TMC435 12PR24 75mg q.d. N=78	TMC435 24PR24 75mg q.d. N=75	TMC435 12PR24 150mg q.d. N=77	TMC435 24PR24 150mg q.d. N=79	Placebo N=77
SVR4	87.2 (68/78)	86.5 (64/74)	84.9 (62/73)	88.5 (69/78)	71.2 (42/59)
SVR24	83.6 (61/73)	76.1 (51/67)	83.1 (59/71)	84.4 (65/77)	N/A

\* < 25 log<sub>10</sub> IU/mL undetectable

q.d.: once daily, PR: pegIFNalpha-2A and ribavirin,

SVR4 and SVR24: patients with undetectable HCV RNA 4 and 24 weeks after planned EoT, respectively.

N/A: Patients in the control arm continue SoC until Week 48 and SVR24 data was not available

# Presented at EASL

- **Oral Presentation:**

- "Impact of IL28B genotype and pretreatment serum IP-10 in treatment-na?ve genotype-1 HCV patients treated with TMC435 in combination with peginterferon  $\alpha$ -2a and ribavirin in PILLAR study" - Thursday, March 31, 2011 from 17:00 to 19:00

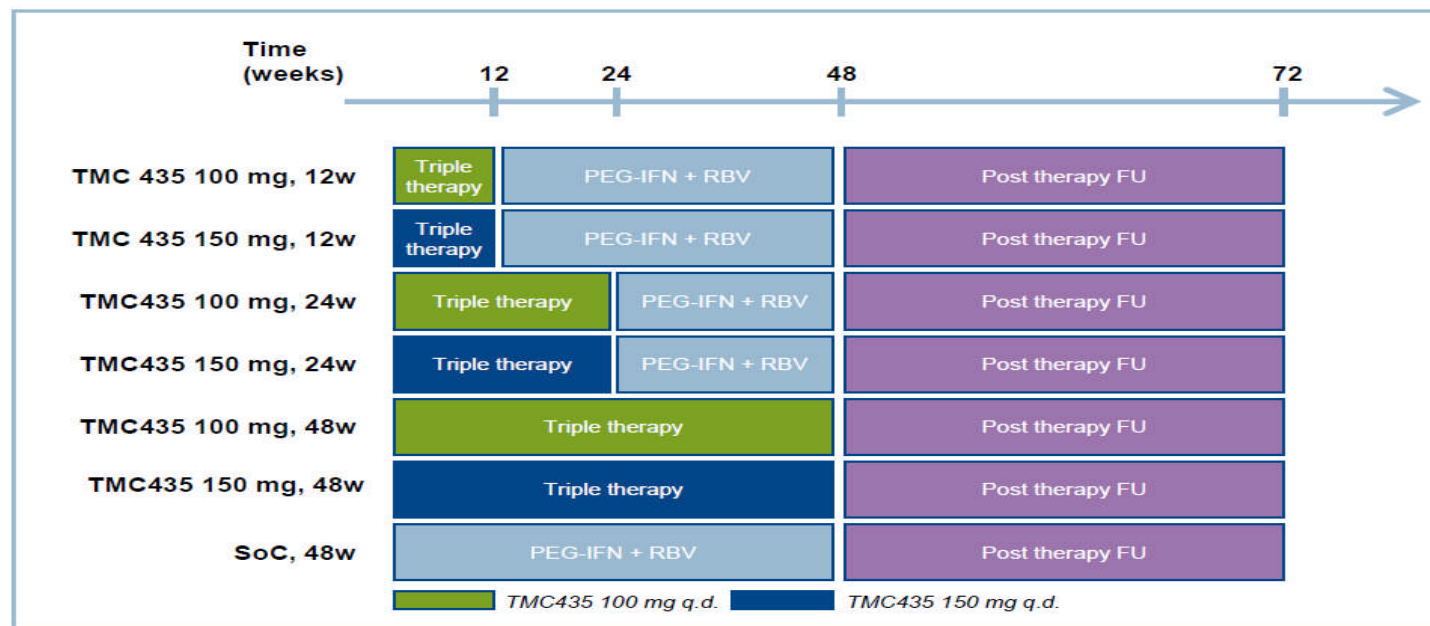
- **Poster Presentations:**

- Late-breaker "The ASPIRE trial: TMC435 in treatment-experienced patients with genotype-1 HCV infection who have failed previous PEG/RBV treatment" - Thursday, March 31, 2011 - Saturday, April 2, 2011
- "Pharmacokinetics of TMC435 in subjects with moderate hepatic impairment" - Thursday, March 31, 2011 from 09:00 to 18:00
- "Treatment outcome and resistance analysis in HCV genotype-1 patients previously exposed to TMC435 monotherapy and re-treated with TMC435 in combination with pegIFN $\alpha$ -2a/ribavirin" - Saturday, April 2, 2011 from 09:00 to 18:00

# TMC 435 Phase 2b study design

## ASPIRE (C206)

- TMC435-C206 is a global phase 2b study in 462 genotype-1 treatment-experienced patients
- Once daily (*q.d.*), 100 mg and 150 mg, of TMC435 + SoC:
  - 12-week triple therapy followed by 36 weeks of SoC
  - 24-week triple therapy followed by 24 weeks of SoC
  - 48-week triple therapy



# Antiviral Efficacy in TMC435 ASPIRE C206

## 24-Week Interim Data

	TMC12/PR48 100 mg (N=66)	TMC24/PR48 100 mg (N=65)	TMC48/PR48 100 mg (N=66)	TMC12/PR48 150 mg (N=66)	TMC24/PR48 150 mg (N=68)	TMC48/PR4 8 150 mg (N=65)	Pbo48/PR4 8 (N=66)
HCV RNA <25 IU/mL undetectable, % (n/N)							
Overall population Week 4 (RVR)	<b>67.7</b> (44/65) ***	<b>59.4</b> (38/64) ***	<b>53.8</b> (35/65) ***	<b>63.1</b> (41/65) ***	<b>70.8</b> (46/65) ***	<b>66.2</b> (43/65) ***	<b>1.5</b> (1/65)
Prior null responder	<b>33.3</b> (5/15)	<b>50.0</b> (8/16)	<b>25.0</b> (4/16)	<b>35.3</b> (6/17)	<b>41.2</b> (7/17)	<b>41.2</b> (7/17)	<b>0.0</b> (0/16)
Prior partial responder	<b>65.2</b> (15/23)	<b>40.9</b> (9/22)	<b>60.9</b> (14/23)	<b>65.2</b> (15/23)	<b>69.6</b> (16/23)	<b>68.2</b> (15/22)	<b>0.0</b> (0/23)
Prior relapser	<b>88.9</b> (24/27)	<b>80.8</b> (21/26)	<b>65.4</b> (17/26)	<b>80.0</b> (20/25)	<b>92.0</b> (23/25)	<b>80.8</b> (21/26)	<b>3.8</b> (1/26)
Overall population Week 24	<b>87.1</b> (54/62) ***	<b>84.5</b> (49/58) ***	<b>85.2</b> (52/61) ***	<b>85.7</b> (54/63) ***	<b>90.8</b> (59/65) ***	<b>90.3</b> (56/62) ***	<b>51.9</b> (28/54)
Prior null responder	<b>71.4</b> (10/14)	<b>83.3</b> (10/12)	<b>68.8</b> (11/16)	<b>70.6</b> (12/17)	<b>81.3</b> (13/16)	<b>93.3</b> (14/15)	<b>44.4</b> (4/9)
Prior partial responder	<b>86.4</b> (19/22)	<b>80.0</b> (16/20)	<b>85.7</b> (18/21)	<b>86.4</b> (19/22)	<b>90.9</b> (20/22)	<b>86.4</b> (19/22)	<b>19.0</b> (4/21)
Prior relapser	<b>96.2</b> (25/26)	<b>88.5</b> (23/26)	<b>95.8</b> (23/24)	<b>95.8</b> (23/24)	<b>96.3</b> (26/27)	<b>92.0</b> (23/25)	<b>83.3</b> (20/24)
***Statistically significant difference versus placebo, p<0.001							

ITT; 25%

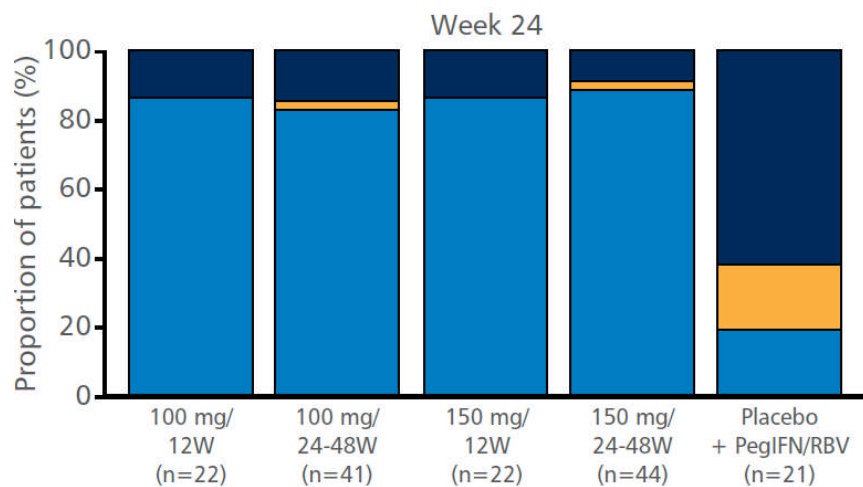
- The TMC435 treatment arms demonstrate high response rates
- The antiviral efficacy was enhanced in all patient groups through week 12 and 24
- Notably, the null responder group demonstrated significant response rates

Excellent antiviral activity

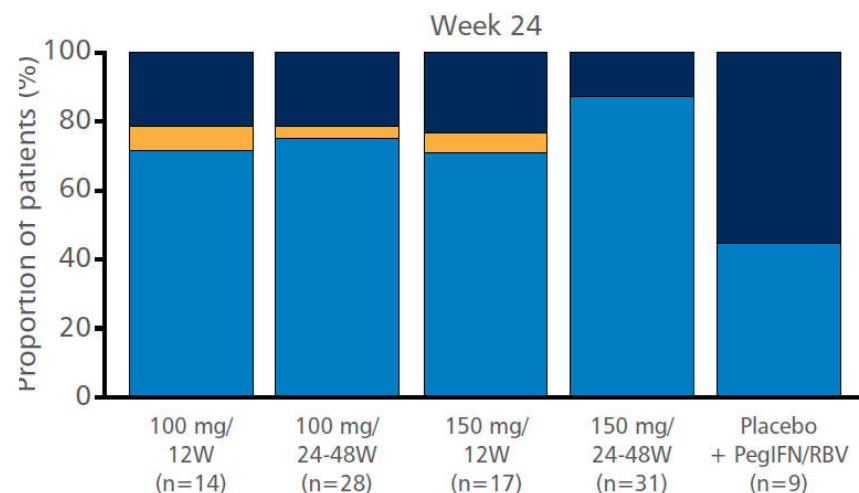
# Antiviral Efficacy in TMC435 ASPIRE C206

## 24-Week Interim Data

Response rates at week 24 for:  
Partial responders



Null responders



■ HCV RNA <25 IU/mL undetectable ■ HCV RNA <25 IU/mL detectable ■ HCV RNA >25 IU/mL

- The TMC435 treatment arms demonstrate high response rates
- The antiviral efficacy was enhanced in all patient groups through week 12 and 24
- Notably, the null responder group demonstrated significant response rates

Excellent antiviral activity

# Safety and Tolerability Data at Week 24 in TMC435 ASPIRE C206

## Adverse Events

- Median treatment exposure was higher for TMC435 patients compared with placebo (30 weeks for TMC435 compared to 26 weeks in placebo control group), due to higher attrition in the placebo control group which was mainly related to lack or loss of virologic response. This bias should be kept in mind when assessing safety comparisons.
- Overall incidence of AEs was similar across treatment groups.
- The majority of AEs were grade 1 or 2 in severity. Influenza-like illness and pruritus were more commonly reported in TMC435 patients.
- Serious AEs were reported in 5.8% of the patients treated with TMC435 and in 1.5% subjects in the placebo control group. No differences were observed between the TMC435 dose groups.
- AEs leading to treatment discontinuation were reported in 6.1% of the TMC435 treated patients and in 1.5% of the placebo patients.

**TMC435 was safe and well tolerated**

# ASPIRE Trial Conclusions

- TMC435 treatment arms demonstrate high response rates
- The antiviral efficacy was enhanced in all patient groups through week 12 and 24 and treatment will continue up to week 48
- Notably, the null responder group demonstrated significant response rates
- TMC435 was safe and well tolerated
- 48-week data will be available in Q2 2011



# Upcoming News Flow

## Expected key newsflow highlights during 2011

- Q2 -11 TMC435, 48-week interim data from the phase 2b C206 (ASPIRE) trial in treatment-experienced patients
- Q3-11 C205 (PILLAR) full SVR24 data
- Q3-11 Start of phase 1 trials with MIV-711
- H2-11 Start of phase 3 trials with TMC435 in treatment-experienced non-responder patients
- H2-11 Phase 1a/1b results with TMC649
- Q4-11 AASLD – additional data on TMC435
- Q4-11 OTC launch of Xerclear® in Europe by GSK
- Q4-11 C206 (ASPIRE) SVR24 data

A blurred background image of a laboratory setting. In the foreground, a glass beaker with measurement markings (20, 40, 60, 80, 100) is visible, containing a clear liquid. The beaker is on a reflective surface. In the background, there are other laboratory glassware and equipment, all out of focus.

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